

No. 4(7) TID/12-P-I GOVERNMENT OF PAKISTAN MINISTRY OF COMMERCE (TEXTILE WING)

Subject:

ENGAGEMENT WITH SECONDARY MATERIAL AND RECYCLED TEXTILES ASSOCIATION (SMART), USA

Reference may be made towards the meeting of Federal Minister for Commerce and Secretary Commerce with Mr. Stephan Lamar (President and CEO) and Mr. Beith Hughes (Vice President, Trade and Custom Policy) of American Apparel and Footwear Association (AAFA); Mr. Greg Snipes, CFO and COO, Royce Too and Ms. Hun C. Quach, Head of Global Government Relations, Levi Strauss held on 24th February 2023 at Embassy of Pakistan, Washington DC.

- During the afore-mentioned meeting, one of the industry representatives from Sky Home (a subsidiary of Gul Ahmed Textiles) broached the subject of Recycled Clothing in the processing of products in Pakistan. In response, President AAFA suggested the engagement with US Secondary Material and Recycled Textiles Association (SMART) and had promised to share the contact details of SMART with Ministry of Commerce for further coordination.
- 3. In furtherance to that conversation, President AAFA shared the following contact details of relevant leads of the US recycled clothing association:
 - i. Mr. Eric Warshaw, President, ErexCorp (eric@erexcorp.com) and
 - Ms. Jessica Franken, Director, Government Affairs (franken.jessica@gmail.com)

4. The above details may be shared with the relevant exporter and other interested companies for coordination with SMART on the matters related to Recycled/Used Clothing.

(Umar Farooq) Section Officer (Textile)

Distribution:

- i. Chairman, Pakistan Textile Council.
- ii. Chairman, Pakistan Hosiery Manufacturers and Exporters Association.
- iii. Chairman, Pakistan Readymade Garments Manufacturers and Exporters Association.
- iv. Chairman, All Pakistan Textile Mills Association.
- v. Chairman, Pakistan Textile Exporters Association.
- vi. Chairman, Towel Manufacturers Association.
- vii. Chairman, All Pakistan Bedsheets and Upholstery Manufacturers Association.

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